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opment campaign for the City of  
Council Bluffs during the 1993-94  
Chamber year.

### **LEADERSHIP COUNCIL BLUFFS**

**PURPOSE:** To identify, culti-  
vate, and educate present and fu-  
ture leadership in the community  
to insure continued strong lead-  
ership and progress in Council  
Bluffs.

**GOAL:** To develop and train at  
least 20 citizens annually through  
the Leadership Program and assist  
in placing them in leadership posi-  
tions within the community.

### **MEMBERSHIP**

**PURPOSE:** To maintain an ac-  
tive, dues paying membership to  
insure funds necessary to imple-  
ment Chamber programs.

**GOAL:** Achieve a 10% net  
growth rate annually.

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